

INTERNATIONAL POLITICAL ECONOMY

Political Science 3389, Spring 2024

Tu 6:30–9:20pm, Dallas Hall 115

Web page: <http://canvas.smu.edu>

Professor Hiroki Takeuchi
Department of Political Science
Email: htakeuch@smu.edu

Office hours: Tu 2:00–5:00pm
(Appointment highly recommended)

I am not a conventional professor, and I don't intend to be.

Live as if you were to die tomorrow. Learn as if you were to live forever. — Mahatma Gandhi

Course Description and Objectives

“The science of economics presupposes a given political order and cannot profitably be studied in isolation from politics.” (E.H. Carr, *The Twenty Years' Crisis*)

This course offers a general introduction to theories and issues in international political economy. In particular, it examines the political and economic conditions conducive to the development of cooperative behavior and bargaining among industrialized states as well as between rich and poor countries. Upon successful completion of this course, students will be able to:

- (1) critically evaluate international politics and economics by seeing more clearly the relationship between the two;
- (2) develop analytical skills in writing, speaking, and problem solving;
- (3) understand the history and evolution of the international political economy;
- (4) develop research skills; and
- (5) prepare for careers that have an international dimension, whether in the private or public sectors, or post-graduate study in related fields.

Course Requirements

1. Attendance and participation (including memo assignments) (20% of a student's course grade): Attendance at lecture and participation in discussion are mandatory. The readings vary in length and difficulty but average about 100–150 pages per week. You are expected to attend all the lectures in-person and do the required readings. Come to class **prepared and ready to participate** in discussing the material assigned in the readings. Most importantly, *students are required to turn in a **weekly reading memo on Canvas** to the instructor by 9:30pm of Thursdays.*

An unexcused absence will adversely affect your course grade, as will being present but unprepared to participate, or participating without being prepared. Your attendance will be counted as long as you let me know your absence (preferably in advance, but if not then as soon as possible). In short, you must communicate with me as soon as possible when you

have to be absent from class.

*After two unexcused absences, I may give an FA (F for attendance) to your course grade. An excused absence is almost exclusively restricted to religious reasons, certain university activities, documented medical conditions, or documented family emergencies. Absences for religious reasons or for university extracurricular activities require communication with me at the **beginning** of the semester. It is **your** responsibility to make arrangements with me **prior** to any missed scheduled examination or other missed assignment for making up the work.*

Ultimately your attendance and participation grade turns on **my** impression of how seriously you take this course. It is **your** responsibility to take this course seriously and let me know that. How? Attend class; be prepared for class—complete the reading assignments for understanding, be ready to ask and answer questions, take an informed role in discussions, and most importantly, write a good weekly reading memo; **arrive early** to class; remain for the entire class; *be attentive in class without distracting me or your classmates with smart phones, text messages, side conversations, bathroom trips, coming-and-going, and so forth*; complete assignments when due; and demonstrate your understanding on the essays and other assignments. Laptops, cell phones, smart phones, and any other *electronic devices may not be used in class*—**not even for note-taking**.

2. **Two take-home midterms** (15% each): The exam is open book and open notes and will require approximately 3,000 words of writing. Essays will be evaluated on the basis of: demonstrated mastery of the assigned readings; skill in exposing nuances of similarity and difference in various defensible positions; cogency, clarity, precision and organization of presentation; and relevance of evidence marshaled to *support your argument(s)*. Papers shorter than the indicated length will receive deduction of your grade unless you receive my consent prior to submission. No extensions will be granted except in the case of a serious illness or a death in the family. **Please plan to finish the assignment prior to the due date, and leave adequate time to work out any computer or Internet problems that may arise.**
3. **Research paper** (35%): Each student will be required to write an approximately-5,000-word research paper on a controversial issue in international political economy. Topics and readings for the paper should be developed in close consultation with the course instructor. *Each paper must be re-written, taking into account comments of your first draft.* Each student is required to meet the following due dates:

Topic & question	February 5
Progress report	March 4
First draft	April 8
Final draft	May 6

Each research paper will be evaluated based on the final draft. However, *the paper will not be graded and given an F if you have not turned in the first draft or some of the previous assignments.* Moreover, if you turn in the first draft late, your research paper grade will be marked down with 20%. *A paper written without close consultation with the instructor will*

not be graded and given an F. If you receive an F for the research paper, you will also receive an F for your course grade. **Late papers will not be accepted.** More detailed information on this assignment will be posted on the course web site.

4. **Take-home final** (15%): The take-home final will be made available on April 23 and due May 7 at 9:30pm on Canvas. It will cover material from the entire semester but mainly from Part III. The exam is open book and open notes and will require approximately 3,000 words of writing. **Late assignments will not be accepted.** Incompletes will be granted only in circumstances beyond your control: e.g., illness or family emergencies.

Generative AI may be used with prior instructor permission and appropriate attribution.

You may use Generative AI tools for selective aspects and assignments in this course. Assignments for which you may use Generative AI are either marked on the syllabus or will be discussed in class. Each assignment using Generative AI must be submitted within these parameters:

1. You are responsible for the content (e.g., written and digital/interactive media assignments and project) contained. AI can produce content that contains inaccurate information, offensive language/images, and biased or unethical representations. What you submit is fully your responsibility across these dimensions.
2. You must provide clear attribution of your sources: (1) explanation of how you used Generative AI; and (2) clear citation using a format such as this example: [Chat-GPT-3. (YYYY, Month DD of query). *Text of your query*. Generated using OpenAI. <https://chat.openai.com/>].

Any assignments that utilize Generative AI without attribution can be seen as potential academic dishonesty and will be treated within the [SMU Student Honor Code](#).

Disability Accommodations

Students who need academic accommodations for a disability must first register with Disability Accommodations & Success Strategies (DASS). Students can call 214-768-1470 or visit smu.edu/DASS to begin the process. Once they are registered and approved, students then submit a DASS Accommodation Letter through the electronic portal, *DASS Link*, and then communicate directly with each of their instructors to make appropriate arrangements. Please note that accommodations are not retroactive, but rather require advance notice in order to implement.

Sexual Harassment

All forms of sexual harassment, including sexual assault, dating violence, domestic violence, and stalking, are violations of SMU's Title IX Sexual Harassment Policy and may also violate Texas law. Students who wish to file a complaint or to receive more information about the grievance process may contact Samantha Thomas, SMU's Title IX Coordinator, at accessequity@smu.edu or 214-768-3601. Please note that faculty and staff are mandatory reporters. If students notify faculty or staff of sexual harassment, they must report it to the Title IX Coordinator. For more information about sexual harassment, including resources available to assist students, please visit smu.edu/sexualmisconduct.

Pregnant and Parenting Students

Under Title IX, students who are pregnant or parenting may request academic adjustments by contacting the Office of Student Advocacy and Support by calling 214-768-4564. Students seeking assistance must schedule an appointment with their professors as early as possible, present a letter from the Office of the Dean of Students, and make appropriate arrangements. Please note that academic adjustments are not retroactive and, when feasible, require advance notice to implement.

Religious Observance

Religiously observant students wishing to be absent on holidays that require missing class should notify their professors in writing at the beginning of the semester and should discuss with them, in advance, acceptable ways of making up any work missed because of the absence. Click [here](#) for a list of holidays.

Medical-Related Absences

To ensure academic continuity and avoid any course penalties, students should follow procedures described by their instructors in order to be provided with appropriate modifications to assignments, deadlines, and exams.

Excused Absences for University Extracurricular Activities

Students participating in an officially sanctioned, scheduled university extracurricular activity should be given the opportunity to make up class assignments or other graded assignments that were missed as a result of their participation. It is the responsibility of the student to make arrangements for make-up work with the instructor prior to any missed scheduled examinations or other missed assignments. (See current [Catalog](#) under heading of “Academic Records/Excused Absences.”)

Academic Dishonesty

Students are expected to embrace and uphold the [SMU Honor Code](#). Violations of the Honor Code will be acted upon in accordance with the policies and procedures outlined in the [Mustang Student Handbook](#).

Student Academic Success Programs (SASP)

Students needing assistance with writing assignments for SMU courses may schedule an appointment with the Writing Center through Canvas. Students who would like support for subject-specific tutoring or success strategies should contact SASP, Loyd All Sports Center, Suite 202; 214-768-3648; smu.edu/sasp.

Caring Community Connections (CCC) Program

CCC is a resource for anyone in the SMU community to refer students of concern to the Office of the Dean of Students. The online referral form can be found at smu.edu/deanofstudentsccc. After a referral form is submitted, students will be contacted to discuss the concern, strategize options, and be connected to appropriate resources. Anyone who is unclear about what steps to take if they have concerns about students should contact the Office of the Dean of Students at 214-768-4564.

Mental Health Resources: On-Call and Ongoing Counseling Services

Throughout the academic year, students may encounter different stressors or go through life experiences which impact their mental health and academic performance. Students who are in distress or have concerns about their mental health can schedule a same-day or next-day appointment to speak with a counselor by calling [Counseling Services](#). Counselors are available at any time, day or night for students in crisis at this number: 214-768-2277 (then select option 2). They will be connected with a counselor immediately. Students seeking ongoing counseling should call the same number (214-768-2277, then select option 1) during normal business hours to schedule an initial appointment.

Campus Carry Law

In accordance with Texas Senate Bill 11, also known as the ‘campus carry’ law, and following consultation with entire University community, SMU chooses to remain a weapons-free campus. Specifically, SMU prohibits possession of weapons (either openly or in a concealed manner) on campus. For more information, please see smu.edu/campuscarrylaw.

Books and Readings

The following books are available for purchase at the bookstore. Readings marked with an asterisk (*) are available electronically on the course webpage at the Canvas (<http://canvas.smu.edu>). There may be changes in the readings and assignments below. This course requires use of Canvas.

Edward Alden, *Failure to Adjust: How Americans Got Left Behind in the Global Economy* (Lanham, MD: Roman & Littlefield, 2017).

Richard Baldwin, *The Great Convergence: Information Technology and the New Globalization* (Cambridge, MA: The Belknap Press of Harvard University Press, 2016).

Douglas A. Irwin, *Free Trade Under Fire*, fifth edition (Princeton, NJ: Princeton University Press, 2020).

Michael L. Ross, *The Oil Curse: How Petroleum Wealth Shapes the Development of Nations* (Princeton, NJ: Princeton University Press, 2012).

Etel Solingen, ed., *Geopolitics, Supply Chains, and International Relations in East Asia* (New York: Cambridge University Press, 2021).

Schedule and Reading Assignments

Readings provide background on topics covered in class lectures and discussions, so read the assignment **before** the class for which they are assigned. Because the course will make frequent reference to current events, you should make a habit of *reading a respectable newspaper on a regular basis* and pay attention to the events of international political economy.

1. Introduction & Commercial Peace (Jan. 23)

* Patrick J. McDonald, *The Invisible Hand of Peace: Capitalism, The War Machine, and International Relations Theory* (New York: Cambridge University Press, 2009): pp. 1–76.

* Hiroki Takeuchi, “Trade as a Pathway to Peace,” *The Catalyst*, Fall 2020.
(<https://www.bushcenter.org/catalyst/china/takeuchi-trade-and-peace-china.html>)

* Required film – “Commanding Heights, The Battle for the World Economy: Episode 1, The Battle of Ideas” (available at the Hamon Arts Library Center AV Collection: call number IDD00890; also available at the You Tube, <https://www.youtube.com/watch?v=gfRTpoYpHfw>).

Reading Memo Assignment 1 due Jan. 25, 9:30pm on Canvas.

2. Normative Theory of Commercial Peace (Jan. 30)

[Guest Speaker: Prof. Gianna Englert]

* Albert O. Hirschman, *The Passions and the Interests: Political Arguments for Capitalism Before Its Triumph* (Princeton, NJ: Princeton University Press, 1977): pp. 7–66.

Reading Memo Assignment 2 due Feb. 1, 9:30pm on Canvas.

Research paper topic & question due Feb. 5, 9:30pm on Canvas.

I. Theoretical Foundations of Trade Politics

3. Comparative Advantage and Power (Feb. 6)

Irwin, introduction & chapters 1–2 (pp. 1–83)

Solingen, “Introduction: Geopolitical Shocks and Global Supply Chains” in Solingen (pp. 1–20)

* Stephen D. Krasner, “State Power and the Structure of International Trade,” *World Politics* 28(3) (April 1976): pp. 317–343.

* Cheryl Schonhardt-Bailey, “Lessons in Lobbying for Free Trade in 19th Century Britain: To Concentrate or Not,” *American Political Science Review* 85(1) (March 1991): pp. 37–58.

Reading Memo Assignment 3 due Feb. 8, 9:30pm on Canvas.

4. Domestic Politics of Foreign Economic Policy (Feb. 13)

Irwin, chapters 3–4 (84–173)

* Helen Milner, “Trading Places: Industries for Free Trade,” *World Politics* 40(3) (April 1988): pp. 350–376.

* Ronald Rogowski, “Political Cleavages and Changing Exposure to Trade,” *American Political Science Review* 81(4) (December 1987): pp. 1121–1137.

* Michael Bailey, Judith Goldstein, and Barry R. Weingast, “The Institutional Roots of American Trade Policy: Politics, Coalitions, and International Trade,” *World Politics* 49(3) (April 1997): pp. 309–338.

* Christina L. Davis, “International Institutions and Issue Linkage: Building Support for Agricultural Trade Liberalization,” *American Political Science Review* 98(1) (February 2004): pp. 153–169.

Reading Memo Assignment 4 due Feb. 15, 9:30pm on Canvas.

THE FIRST TAKE-HOME MIDTERM DUE FEB. 19, 9:30PM ON CANVAS

II. Global Value Chains and the New Globalization

6. The Old Globalization vs. The New Globalization (Feb. 20)

Baldwin, chapters 2–5 (pp. 47–176)

* Shannon K. O’Neil, “The Myth of the Global: Why Regional Ties Win the Day,” *Foreign Affairs* 101(4) (July/August 2022): pp. 158–169

* Branko Milanovic, “The Great Convergence: Global Equality and Its Discontents,” *Foreign Affairs* 102(4) (July/August 2023): pp. 78–91.

Reading Memo Assignment 5 due Feb. 22, 9:30pm on Canvas.

7. Policy Implications of the New Globalization (Feb. 27)

Baldwin, chapters 8–9 (pp. 225–279)

Irwin, chapters 5–6 (pp. 174–256)

* Shannon K. O’Neil, “Protection Without Protectionism: Getting Industrial Policy Right,” *Foreign Affairs* 100(1) (January/February 2021): pp. 150–160.

* Gordon H. Hanson, “Can Trade Work for Workers? The Right Way to Redress Harms and Redistributive Gains,” *Foreign Affairs* 100(3) (May/June 2021): pp. 20–27.

* Adam S. Posen, “The Price of Nostalgia: America’s Self-Defeating Economic Retreat,” *Foreign Affairs* 100(3) (May/June 2021): pp. 28–43.

* Daron Acemoglu, “The End of Democratic Capitalism? How Inequality and Insecurity Fueled a Crisis in the West,” *Foreign Affairs* 102(4) (July/August 2023): pp. 172–180.

* Required film – “**Commanding Heights, The Battle for the World Economy: Episode 2, The Agony of Reform**” (available at the Hamon Arts Library Center AV Collection: call number IDD00890; also available at the You Tube, https://www.youtube.com/watch?v=s2Ks3_O1i74).

Recommended Films – “**Mardi Gras: Made in China**” (available at the Hamon Arts Library Center AV Collection: call number IDD02113; “**China Blue**” (available at the Hamon Arts Library Center AV Collection: call number IDD04489).

Reading Memo Assignment 6 due Feb. 29, 9:30pm on Canvas.

Research paper progress report due Mar. 4, 9:30pm on Canvas.

8. Foreign Economic Policy Making in Action: CPTPP and USMCA for Mexico (Mar. 5)

[Guest Speaker: Hon. Francisco de la Torre, Consul General of Mexico in Dallas]

Irwin, chapter 7 & conclusion (pp. 257–322)

* Gordon H. Hanson, “Why Isn’t Mexico Rich?” *Journal of Economic Literature* 48(4) (December 2010): 987–1004.

* Richard Baldwin, “The World Trade Organization and the Future of Multilateralism,” *Journal of Economic Perspectives* 30(1) (2016): pp. 95–116.

* Hiroki Takeuchi, “Is the Liberal International Order Dead? Global Value Chains and the CPTPP.”

* Required film – “Commanding Heights, The Battle for the World Economy: Episode 3, New Rules of the Game” (available at the Hamon Arts Library Center AV Collection: call number IDD00890; also available at the You Tube, <https://www.youtube.com/watch?v=SgFrBedelIA>).

Recommended video – SMU Tower Center Sun & Star Webinar: “Networked Japanese Investment in Mexico’s Automotive Sector: Cooperation, Small-and-Medium-Sized Enterprises and Challenges Under the USMCA” (with Melba Falck and Leo Guzman), April 29, 2021: <https://blog.smu.edu/towercenter/2021/06/15/smu-tower-center-sun-star-webinar-on-japan-and-east-asia-in-partnership-with-smu-mission-foods-texas-mexico-center-networked-japanese-investment-in-mexicos-automotive-sector-cooperation-small-a/>.

Reading Memo Assignment 7 due Mar. 7, 9:30pm on Canvas.

9-1. Political Economy of Migration (Mar. 19, 6:30-7:50pm)

[Guest Speaker: Dr. Philip Martin; Joint session with PPIA 3302]

* Philip L. Martin, “Economic Aspects of Migration,” in Caroline B. Brettell and James F. Hollifield, eds., *Migration Theory: Talking Across Disciplines*, fourth edition (New York: Routledge, 2015): pp. 130–159.

* Philip L. Martin and Pia M. Orrenius, “The United States: Whither the Nation of Immigrants?” in James F. Hollifield, Philip L. Martin, Pia M. Orrenius, and François Héran, eds., *Controlling Immigration: A Comparative Perspective*, fourth edition (Stanford, CA: Stanford University Press, 2022): pp. 69–108.

9-2. Political Economy of Money and Finance (Mar. 19, 8:00-9:20pm)

* Joshua Aizenman, “The Impossible Trinity (aka the Policy Trilemma),” UC Santa Cruz Working Paper Series (May 2010). (<https://escholarship.org/uc/item/9k29n6qn>)

* Jeffrey A. Frieden, “Globalization and Exchange Rate Policy,” in Ernesto Zedillo, ed., *The Future of Globalization: Explorations in Light of Recent Turbulence* (New York: Routledge, 2008): pp. 344–357.

* Jeffrey A. Frieden, “The Governance of International Finance,” *Annual Review of Political Science* 19 (2016): pp. 33–48.

Recommended Film – “**Margin Call**” (available at the Hamon Arts Library Center AV Collection: call number IDD07014).

Reading Memo Assignment 8 due Mar. 21, 9:30pm on Canvas.

10. NO CLASS (Mar. 26)

THE SECOND TAKE-HOME MIDTERM DUE MAR. 28, 9:30PM ON CANVAS

III. Looking Ahead

11. Political Economy of Global Value Chains in East Asia (Apr. 2)

Solingen (entire): chapters for required reading TBA

Reading Memo Assignment 9 due Apr. 4, 9:30pm on Canvas.

Research paper first draft due Apr. 8, 9:30pm on Canvas.

12. The Backlash to Globalization in the United States (Apr. 9)

Alden, forward, chapters 1–2 & 4–6 (pp. vii–xvi, 1–52 & 79–152)

* Nicole Wu, “Misattributed Blame? Attitudes Toward Globalization in the Age of Automation,” *Political Science Research and Methods* 10 (2022): pp. 470–487.

* J.H. Cullum Clark, “The Boom in Urban Housing Prices Is Holding Back Economic Growth.” *Catalyst* 11 (Summer 2018). (<https://www.bushcenter.org/catalyst/your-town/clark-urban-housing.html>)

* David Kamin and Rebecca Kysar, “The Perils of the New Industrial Policy: How to Stop a Global Race to the Bottom,” *Foreign Affairs* 102(4) (May/June 2023): pp. 92–103.

Reading Memo Assignment 10 due Apr. 11, 9:30pm on Canvas.

13. The Oil Curse (Apr. 16)

Ross, forward, chapters 1–5 (pp. 1–188)

Reading Memo Assignment 11 due Apr. 18, 9:30pm on Canvas.

14. Political Economy of the Global Environment & the Pandemic (Apr. 23)

* Danny Cullenward and David G. Victor, *Making Climate Policy Work* (Medford, MA: Polity Press, 2021): pp. 1–30 & 119–147.

* Yves Tiberghien, *The East Asian COVID-19 Paradox* (New York: Cambridge University Press, 2021): entire (85 pages).

Recommended video – SMU Tower Center Sun & Star Webinar: “Integrating Air Pollution and Climate Policy in Asia” (with Eric Zusman), October 8, 2020: <https://blog.smu.edu/towercenter/2020/10/20/integrating-air-pollution-and-climate-change-policy-in-asia/>.

Recommended video – SMU Tower Center Sun & Star Webinar: “The East Asian COVID-19 Paradox” (with Yves Tiberghien), October 7, 2021: <https://blog.smu.edu/towercenter/2021/10/21/sun-star-webinar-the-east-asian-covid-19-paradox/>.

Recommended Film: “An Inconvenient Truth: A Global Warning” (available at the Hamon Arts Library Center AV Collection: call number IDD 02942).

Memo Assignment 12 due Apr. 25, 9:30pm on Canvas.

Research paper final draft due May 6, 9:30pm on Canvas.

TAKE-HOME FINAL DUE MAY 7, 9:30PM ON CANVAS